



# Fundraising Tool #3: Say Hello!

## TOP DONOR DATA CHECKLIST

This is our fundraising tool to complement our [blog post](#) entitled "Knock Their Socks Off: Three Things You Should Know About Your Biggest Donors."

We've isolated OUR TOP THREE favorite data points to collect about your biggest donors that will really knock their socks off! This information can be used again and again to make your donors feel special.

(SPOILER ALERT: These work like MAGIC with friends, family, and clients too! As do all donor-centered strategies!)

**Birth Day and Month**

**Pet(s) Name(s)**

**Dietary Restrictions**

Donor Name	Birth Day and Month	Pet(s) Name(s)	Dietary Restrictions

12/15/2021